



## GET MORE WITH OUR FUNDRAISING PROGRAM!

Thank you for your interest in a Little Caesars Pizza Kit Fundraiser. When choosing a fundraiser for your group, ease and profit are important pieces of the fundraising pie. Our program makes it easy to sell and offers the quality and value you expect from Little Caesars. We're part of a family of companies that's been loved and trusted for 60 years. Since 1997, we've helped schools, daycares, sports teams and other groups raise millions of dollars for classroom needs, sports equipment, band uniforms, playgrounds and more.

Here are some of the great benefits of fundraising with Little Caesars:

- **MORE PROFIT!** Earn \$6 profit on every Kit you sell! You'll be amazed at how quickly your profits add up!
- **MORE EASE.** Selling Pizza Kits is easy with our enhanced online tools. Plus you can easily promote your fundraiser via social media right from our website.
- **MORE SALES!** Our fundraising experts are available to answer questions and offer tips to motivate your sellers and increase participation to make this your most profitable fundraiser yet.

I'm sure you'll find our program to be a FUN and EASY way to raise dough for your group, with products your members will ask to sell again and again.

Getting started is easy. Just fill out and return the registration form following this letter or call us at 855-724-1252. Our friendly representatives are available to take your call from 8:30 a.m. - 8:00 p.m. ET. Or, visit us online whenever it's convenient for you at [PizzaKit.com](http://PizzaKit.com).

Sincerely,

Jill Stevens  
Director of VIP Accounts  
(855) 724-1252  
[marketing@pizzakit.com](mailto:marketing@pizzakit.com)





# Let's Get Started!

Complete the information below or simply give us a call to schedule your delivery date at 888-4-LC-KITS (888-452-5487)!

Name of Organization \_\_\_\_\_

Delivery Address \_\_\_\_\_

City/Province/Postal Code \_\_\_\_\_

Delivery Location \_\_\_\_\_ County \_\_\_\_\_

Is your facility peanut free? ☐ Yes ☐ No

Do you have any restrictions for a 65' semi-truck at the delivery location? (i.e., weight for roads, low clearance bridges or local ordinances) ☐ Yes ☐ No

If yes, please describe: \_\_\_\_\_

Two nearest cross streets to delivery location \_\_\_\_\_

Phone # at delivery location \_\_\_\_\_ Province Tax I.D. # \_\_\_\_\_

# of active sellers participating in the fundraiser \_\_\_\_\_ # of posters needed \_\_\_\_\_ group dollar goal \$ \_\_\_\_\_

Name of Chairperson/Group Leader \_\_\_\_\_

Mailing Address ☐ Same address as above \_\_\_\_\_

(Sales materials will only be delivered to a commercial address)

City/Province/Postal Code \_\_\_\_\_

Primary Contact Phone # \_\_\_\_\_ Secondary Contact Phone # \_\_\_\_\_

E-mail Address \_\_\_\_\_

Fundraiser Start Date \_\_\_\_\_ Preferred Week of Delivery \_\_\_\_\_ Preferred Delivery Window ☐ AM ☐ PM

(Please use Monday's date to indicate preferred week of delivery)

Please indicate any time frame you are unable to take delivery (i.e., after 4pm) \_\_\_\_\_

How did you hear about us?

☐ Repeat Customer ☐ Internet - Search ☐ Internet - Ads by Google ☐ Internet - Facebook/Twitter ☐ Conference ☐ Referral  
☐ Referral ☐ Purchased Products ☐ Email ☐ Mail ☐ Other \_\_\_\_\_

Has your organization worked with Little Caesars® Pizza Kit Fundraising Program before? ☐ Yes ☐ No

## A few tips for an easy and profitable fundraiser:

- We offer free delivery with a minimum order of 100 Kits. Should you sell 50-99 Kits, we can still deliver with a \$50 under-the-minimum charge.
- Determine how much money you'd like to raise, set a group goal and individual seller goals.
- Prepare an announcement letter to communicate all of your fundraiser details. Easy-to-use templates are available at PizzaKit.com. Attach an Announcement Letter to each order form and distribute to sellers.
- Begin your fundraiser by sharing your sales goals and fundraiser details with your group. Create enthusiasm and support by making your kickoff fun and exciting.
- We recommend selling for 2-3 weeks. Sellers collect orders and payment at the same time. Checks are made payable to your group.
- Tally your group's total order with our easy-to-use Excel spreadsheet. It's also available on PizzaKit.com.
- By noon on your final order date, place your group's order at 888-452-5487, on PizzaKit.com or via fax at 313-221-9520.
- Your Kits will arrive on your scheduled date and time. Remember, we have a one hour delivery window. We also recommend 1 volunteer for every 100 items sold to ensure easy distribution.
- For more delivery day pointers, watch our online video entitled Expertly Manage Delivery Day.
- For more tips on how to have a successful fundraiser, contact your Account Representative or call our Customer Care Center at 888-4-LC-KITS (888-452-5487), weekdays from 8:30am-8:00pm ET.

Little Caesars®

# PIZZA KIT FUNDRAISING

## FROM OUR KITCHEN TO YOURS

Little Caesars Pizza Kits contain all the ingredients to make our world famous pizza and bread in your kitchen!



Now featuring cookie dough made with



1-888-452-5487 • [PizzaKit.com](http://PizzaKit.com)



## SPECIALTY KITS



Makes 3

**Kraft**

### **NEW! Grilled Cheese Pizza Kit**

Combine two of your family's favorite foods - pizza and grilled cheese – and experience the ultimate in grilled cheesy goodness! Cheddar, Mozzarella, Muenster, and KRAFT® American Singles are loaded on our buttery, toasty, deep-dish crust to create a true classic that will delight the young and young-at-heart alike! Makes 3 -6"x 9" deep dish pizzas.

**\$24** GC



Makes 3

### **3 Meat Treat!® Pizza Kit**

Our classic pizza loaded with pepperoni, Italian sausage, and bacon will have the meat lovers in your family craving more. Makes 3-12" pizzas!

**\$24** MT

**Order online at [PizzaKit.com](http://PizzaKit.com). Click "Products" then "Order Pizza Kits".**

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## SPECIALTY KITS



Makes a party!

### NEW! Celebration Kit

Everyone has fun making and baking their own personal-size pepperoni pizza and giant sugar cookie decorated with creamy vanilla frosting and topped with colorful M&M'S® Chocolate Candies pieces. Whether it's a birthday party, sleepover, good report card, or just Friday night, make every day a celebration! Makes 5 - 6" pizzas and 5 - 3oz sugar cookies topped with M&M'S® Chocolate Candies pieces.

\$24 [CK](#)

### From Our Kitchen To Yours

Little Caesars Pizza Kits contain all the ingredients to make our world famous pizza and bread in your own kitchen! Using the individually packaged ingredients, you'll find making and baking your Kits is fun and easy. Within minutes, your family will enjoy the delicious taste of Little Caesars right from your home oven!



Group Earns \$6 Profit on every Kit!



## SPECIALTY KITS

### Deep!Deep!™ Dish Pizza Kit

Our famous Detroit-style deep dish pizza! Topped with cheese and pepperoni from edge to edge, this pizza bakes to perfection and delivers the authentic Detroit-style crunch. Makes 4-6 1/2" x 9" deep dish pizzas!

\$24 **DP**



Makes 4



Makes 3

### Pepperoni Garlic Pizza Kit

The mouthwatering flavors of pizza and garlic bread together in every bite! Our Detroit-style deep dish crust is layered with our signature pizza sauce, 100% Mozzarella and Muenster cheeses, premium pepperoni, drizzle on garlic buttery sauce, and Parmesan cheese to create a one-of-a-kind taste sensation! Makes 3-12" pizzas!

\$24 **GP**

Order online at [PizzaKit.com](https://www.PizzaKit.com). Click "Products" then "Order Pizza Kits".



## SIGNATURE KITS



Makes 3

### Pepperoni Pizza Kit

A family favorite! Our signature crust with our famous pizza sauce, topped with 100% real Mozzarella and Muenster cheeses, and a generous portion of our tasty pepperoni! Makes 3-12" pizzas!

\$21 **P**



Makes 3

### Cheese Pizza Kit

Loaded with our 100% real Mozzarella and Muenster custom cheese blend, this is a favorite with both kids and adults. Plus, it's easy to add your own toppings to create your family's favorite recipe. Makes 3-12" pizzas!

\$21 **C**

For more ingredient information, visit [PizzaKit.com](https://www.PizzaKit.com) or call 1-888-452-5487



## SIGNATURE KITS



Makes a Meal

### Family Meal Kit

A pizza feast for the whole family, includes a side and a dessert! Makes one Big! Big! 12" x 16" Pizza, 18 Crazy Bread® sticks, and 15 Chocolate Chip Cookies.

**\$21** FM

### Thin Crust Pizza Kit

A crunchy, cracker-like crust is the foundation for a pizza taste explosion. You'll savor each bite loaded with our pizza sauce, 100% real Mozzarella and Muenster cheeses, and tasty pepperoni. Makes 3-12" pizzas!

**\$21** TC



Makes 3

**Group Earns \$6 Profit on every Kit!**



## FAMILY FAVORITES



Makes 3

### Italian Cheese Bread Kit

A customer favorite! The mouth-watering flavors of garlic, butter, parmesan and our own Italian spices top 100% real Mozzarella and Muenster cheese. A perfect pairing with pasta or salad.

Makes 3-10" Breads!

\$21

IB



Makes 54

### Crazy Bread® Kit with Crazy Sauce®

Enjoy our world-famous Crazy Bread topped with the delicious flavors of butter, garlic and parmesan cheese. Served with our famous Crazy Sauce.

A perfect side with our pizza!

3 loaves make 54

Crazy Bread sticks!

\$18

CB

Order online at [PizzaKit.com](http://PizzaKit.com). Click "Products" then "Order Pizza Kits".

## PERSONAL-SIZED KITS



Makes 9

### Personal Pepperoni Pizza Kit

Quick and delicious! Perfect for after-school snacks, quick meals, sleepovers, and birthday parties. Kids have fun making their very own pizza creation. Makes 9-6" pizzas!

\$21 PP

### Thin Crust Personal Pepperoni Pizza Kit

Enjoy the convenience of a personal size pizza on a crunchy, thin crust. Topped with our signature pizza sauce, 100% real Mozzarella and Muenster cheese, and premium pepperoni for a tasty pizza treat. Makes 9-7" pizzas!

\$21 PT



Makes 9



Makes 6

### Microwave Personal Deep Dish Pizza Kit

Made for the microwave and ready in minutes! Enjoy your own individual deep dish pizza with a crispy, crunchy crust. Perfect for after-school snacks and quick, delicious meals. Makes 6-5" pizzas!

\$21 MP



## DESSERT & ACCESSORIES



### Cinnamon Loaded Crazy Bites™ Kit

Our Crazy Bites are smothered in a delicious cinnamon roll topping and rich cream cheese icing. The yummy taste of a cinnamon roll in every bite! Makes 4 family size trays for a total of 144 bites.

**\$21** **CL**

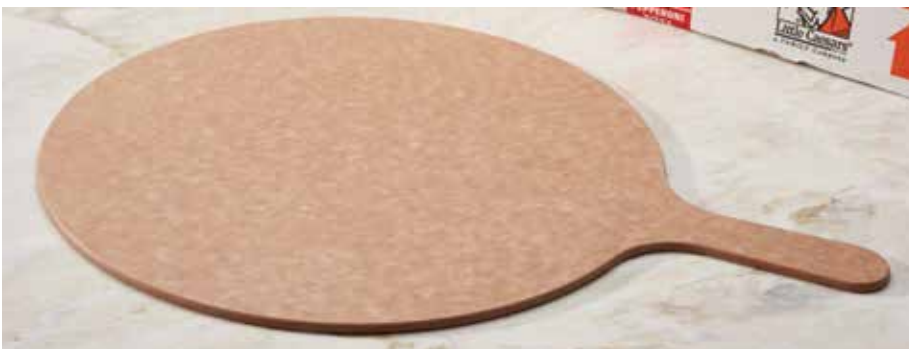
Makes 144 Bites



### Pizza Cutter - 2 Pack

You're sure to have perfect pizza slices every time with our heavy-duty pizza cutters. 2" wheel and plastic handle with thumb rest. Dishwasher safe.

**\$18** **S1**



### Pizza Server Paddle

Our durable laminated paddle is ideal for pizza preparation, cutting, and serving. Not for baking in oven.

**\$24** **S2**

For more ingredient information, visit [PizzaKit.com](http://PizzaKit.com) or call 1-888-452-5487



# The COOKIE — KITCHEN —

## Exclusive to Little Caesars Fundraising

Enjoy gourmet treats made just for you by The Cookie Kitchen®!

We use only high quality ingredients to create the unforgettable sweet sensations that you will crave. Welcome to our Kitchen!

### **NEW! Sugar Cookie Dough made with TWIX®**

A soft, buttery sugar cookie topped with crunchy TWIX® Cookie Bar pieces! Savor the smooth caramel and creamy milk chocolate of your favorite TWIX® Cookie Bar in every scrumptious bite! Makes 40 cookies.

**\$18** TW

### **Classic Chocolate Chunk Cookie Dough**

Made with premium semi-sweet chocolate morsels, artisan milk chocolate chunks and real butter. A family favorite loaded with flavor! Makes 40 cookies.

**\$18** CH

### **Homestyle Oatmeal Raisin Cookie Dough**

Sweet, chewy oatmeal baked with 100% whole grain oats, organic honey and California raisins. Homestyle goodness in every bite! Makes 40 cookies.

**\$18** OR

### **Old-Fashioned Snickerdoodle Cookie Dough**

Simply delicious! Cinnamon and sugar baked into a scrumptiously soft, buttery cookie. Tastes like home! Makes 40 cookies.

**\$18** SN

### **One-of-a-kind S'mores Cookie Pie**

A delicious campfire classic made even easier! Top the cookie crusts with fluffy marshmallows and chocolate drizzle for an unforgettable s'mores experience! Makes 2-10" cookie pies.

**\$18** SP



**All Cookie Dough is pre-portioned for your convenience.  
Easy to bake and fill your cookie jar in minutes!**



# EASY AS 1-2-3



1. Spread Sauce



2. Add Cheese



3. Add Your  
Favorite Toppings,  
Bake & Enjoy!



**IMPORTANT: DON'T FORGET TO COLLECT PAYMENT WHEN THE ORDER IS PLACED.**

SELLER'S NAME:

SELLER'S PHONE #:

ORGANIZATION NAME:

TEACHER:

DATE TO TURN IN ORDER FORM & PAYMENT:

PICK-UP DATE & TIME:

NAME & PHONE NUMBER:

\$24.00

\$24.00

Grilled Cheese Pizza Kit **NEW!**

3 Meat Treat® Pizza Kit

GC

MT

GC

MT

**TOTAL**

For your convenience, please remember to tally the rows and columns to ensure your order is accurate.

THANK YOU FOR YOUR SUPPORT!																			
\$24.00	Celebration Kit NEW!																		
\$24.00	Deep!Deep!™ Dish Pizza Kit																		
\$24.00	Pepperoni Garlic Pizza Kit																		
\$21.00	Pepperoni Pizza Kit																		
\$21.00	Cheese Pizza Kit																		
\$21.00	Family Meal Kit																		
\$21.00	Thin Crust Pizza Kit																		
\$21.00	Italian Cheese Bread Kit																		
\$18.00	Crazy Bread® Kit w/Crazy Sauce®																		
\$21.00	Personal Pepperoni Pizza Kit																		
\$21.00	Thin Crust Personal Pepperoni Pizza Kit																		
\$21.00	Microwave Personal Deep Dish Pizza Kit																		
\$21.00	Cinnamon Loaded Crazy Bites Kit																		
\$18.00	Pizza Cutter 2-Pack																		
\$24.00	Pizza Server Paddle																		
\$18.00	Sugar Cookie Dough made with Twix® NEW!																		
\$18.00	Classic Chocolate Chunk Cookie Dough																		
\$18.00	Homestyle Oatmeal Raisin Cookie Dough																		
\$18.00	Old Fashioned Snickerdoodle Cookie Dough																		
\$18.00	One-of-a-kind S'mores Cookie Pie																		
		TOTAL KITS	AMOUNT PAID																

ALL  
PRODUCTS  
EARN  
\$6 PROFIT

THANK YOU FOR YOUR SUPPORT!																			
\$24.00	Celebration Kit NEW!																		
\$24.00	Deep!Deepl™ Dish Pizza Kit																		
\$24.00	Pepperoni Garlic Pizza Kit																		
\$21.00	Pepperoni Pizza Kit																		
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\$18.00	Old Fashioned Snickerdoodle Cookie Dough																		
\$18.00	One-of-a-kind S'mores Cookie Pie																		
		TOTAL KITS	AMOUNT PAID																

ALL  
PRODUCTS  
EARN  
\$6 PROFIT

[illegible]



# The COOKIE — KITCHEN —



**NEW! Sugar Cookie Dough made with TWIX®**



**Classic Chocolate Chunk**



**Homestyle Oatmeal Raisin**



**Old-Fashioned Snickerdoodle**



**One-of-a-kind S'mores Cookie Pie**

**\$6 Profit on all items from The Cookie Kitchen!**



# PIZZA KIT FUNDRAISING



**Ordering online is as  
easy as 1-2-3!**

**1**

Go to [PizzaKit.com](http://PizzaKit.com)  
Click on "Products"  
then "Shop".

**2**

Enter your group's  
Fundraiser ID# so they  
earn the \$6 profit on your  
purchase.

**3**

**START SHOPPING!**  
All products can be  
shipped directly to the  
group on delivery day.  
The profit from  
**EVERY** purchase will be  
sent to your group.

**1-888-452-5487 • [PizzaKit.com](http://PizzaKit.com)**

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(other than fundraising customer list) or any of the elements or trademarks contained within it in any manner or format is strictly prohibited. For more ingredient information, visit [PizzaKit.com](http://PizzaKit.com) or call 1-888-452-5487.